

Best Recruitment and Retention Strategy for Underrepresented Groups

Please note: Achievements outlined in the entries should have occurred between **1 July 2022 and 1 September 2023**.

This relates to the development and ongoing improvement of a recruitment company/in-house recruitment team that successfully recruits and retains engaged, motivated, productive and diverse staff from one or more of these underrepresented groups: Disabled, Ethnicity/Race, Fifty-Plus Individuals, LGBTQ+, Neurodiverse, Refugees, Workplace Returners (includes carers, offenders, parents, etc).

The category looks at the strategy/ies developed and used by recruiters and talent acquisition teams (and the company as a whole) to retain members of underrepresented populations, the recruitment and retention strategy details, how they worked, the results and impact on the full organisation. This award recognises demonstrated action an achievement in this specific arena while also providing outstanding recruitment services and retention support to the rest of the organisation.

Entrant Details

Nominated by (name and job title)
Organisation name:
Number of employees company-wide:
Number of employees working in the category sector:
Estimated workforce before strategy implemented.
Average length of stay within the business of newcomers and of full company population.

Entry Details

1.What was the strategy for recruitment (1) and (2) retention of newcomers? *Max 250 words*

2. How did you implement 1 and 2? *Max 250 words*

3. Describe the results. *Max 250 words*

What were the lessons learnt. *Max 250 Words*